

FOR IMMEDIATE RELEASE

**FUTURE CONCERNS STILL LOOM LARGE WHEN IT COMES TO CONSUMER
CONFIDENCE: SURVEY**

TORONTO, June 18, 2010 – The latest results from TNS Canada's *Consumer Confidence Index* suggest that the future concerns still loom large for Canadians when it comes to their confidence in the Canadian economy. While there was a slight uptick with the here-and-now, worries about the future has not abated. Overall, the index remained basically unchanged – it ended the month at 98.9, up from 98.7 in May.

“Canadians continue to feel wary about Canada’s economic future,” said Dr. Michael Antecol, vice-president of TNS Canada and director of the marketing research firm’s monthly tracking study. “It’s not that Canadians don’t see the short-term positive developments now under way. They do. It’s just that these developments aren’t easing future worries.”

The *Present Situation Index*, which captures evaluations of the overall state of the current economic and employment situations, continued its recent ascent. It ended the month at 95.3, 1.8 points ahead of May’s at 93.6.

But future-oriented confidence either fell or remained stagnant. The *Expectations Index*, which measures consumers’ estimation of the economy, household income and employment in the next six months, continued its three-month long drop. It declined 2.1 points from May’s 107.9 which itself was off 1.8 points from April’s close of 109.7. The index now stands at 105.8.

About TNS

TNS, who recently merged with Research International, is the world's largest custom research agency delivering actionable insights and research-based business advice to its clients so they can make more effective business decisions. TNS offers comprehensive industry knowledge within the Consumer, Technology, Finance, Automotive and Political & Social sectors, supported by a unique product offering that stretches across the entire range of marketing and business issues, specializing in product development & innovation, brand & communication, stakeholder management, retail & shopper, and qualitative research. Delivering best-in-class service across more than 70 countries, TNS is part of the Kantar Group. Please visit www.tnsglobal.com for more information.

About Kantar

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Media Contacts:

Dr. Michael Antecol

Vice President

Tel: (604) 668-3306

e-mail: michael.antecol@tns-global.com

David Stark

Vice President, Public Affairs

Tel: (416) 924-5751 x238

e-mail: david.stark@tns-global.com