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FOR IMMEDIATE RELEASE

TNS APPOINTS MICHAEL ENNAMORATO AS MANAGING DIRECTOR OF CANADA

TORONTO, June 15, 2010 – TNS recently promoted Michael Ennamorato to managing director of TNS Canada. In addition to retaining overall responsibility for client services at the firm, Mr. Ennamorato will have overall responsibility for TNS's Canadian arm, including business development, study management, operations, statistical services, finance and human resources.

“Michael brings a strong balance of research skills, client orientation and a keen understanding of the Canadian market. His experience and forward-looking perspective will serve our business extremely well,” said David Kieselstein, CEO of TNS North America.

“I am delighted to lead our strong complement of staff at TNS Canada. Our clients span every sector of the Canadian economy and they value the strategic insights that our firm provides. As a member of TNS' North American Board, I look forward to working with our U.S. colleagues to leverage opportunities and thought leadership in both directions between Canada and the U.S. in service to our clients,” said Mr. Ennamorato.

About TNS Canada

TNS Canada (www.tns-cf.com) is one of the country's most prestigious full-service marketing, opinion and social research organizations. Its roots go back to 1932 when Canadian Facts was established as the country's first survey research organization. Today, TNS Canada is a modern Canadian giant in providing market information and business insight, with offices in Toronto, Montreal, Ottawa and Vancouver.

About TNS

TNS, who recently merged with Research International, is the world's largest custom research agency delivering actionable insights and research-based business advice to its clients so they can make more effective business decisions. TNS offers comprehensive industry knowledge within the Consumer, Technology, Finance, Automotive and Political & Social sectors, supported by a unique product offering that stretches across the entire range of marketing and business issues, specializing in product development & innovation, brand & communication, stakeholder management, retail & shopper, and qualitative research. Delivering best-in-class service across more than 70 countries, TNS is part of the Kantar Group. Please visit www.tnsglobal.com for more information.

About Kantar

Kantar is one of the world's largest insight, information and consultancy networks. By uniting the diverse talents of its 13 specialist companies, the group aims to become the pre-eminent provider of compelling and inspirational insights for the global business community. Its 26,500 employees work across 95 countries and across the whole spectrum of research and consultancy disciplines, enabling the group to offer clients business insights at each and every point of the consumer cycle. The group's services are employed by over half of the Fortune Top 500 companies.

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